

Getting to Zero: Leadership Team Meeting Minutes

April 14, 2017, Start: 10am, End: 12pm

Location: by-phone and at Newberry Site

Present:

The Health Trust (Paul Hepfer, Dena Dickinson, Cindy Tran)

County (Sarah Lewis, Raj Gill)

Community Members: Chris Wilder, Gabrielle Antolovich, Brian Darrow, Michael Wright (via phone), Alma Burrell, Malaya Arevalo, Rodrigo Garcia, Lori Osorio, Patty Cerrato, Soma Sen, Robert Reed, David Contois, Suja Seetharaman, Vicky Ramirez, Lorraine Flores, Daniel Marin

Agenda Item	Discussion	Action
GTZ Background	<p>https://drive.google.com/file/d/0B7NxrKsgjStmTmNXMDRfNHISNTA3V0ZaRXI5NkxrZFFYODbj/view -- Getting to Zero presentation</p> <p>SCC has limited resources compared to other National programs, but goal is to draw resources to SCC.</p> <p>Better World Advertising: Conducted PrEP campaign in SF and NY. NY is statewide (Ending the Epidemic, PrEP, 3 year strategic plan fully funded), STDs care is integrated care. SF less funded and only county focused.</p>	
	<p>Overview of Governance Structure: Should Stigma committee be separate committee or part of all the committees? Open for discussion.</p> <p>Working Roster for GTZ teams/committees.</p> <p>Make HIV PC education committee part of one of the GTZ committees?</p> <p>Get Justice system more involved with committees.</p>	
GTZ Contracted Projects: Better World Advertising	<p>Will present concepts in a week. Production - Beginning of May. Campaign launch - June. Target - Latino MSM 20-29 years old</p>	

GTZ Contracted Projects: JSI	Document processes and partnership engagements. Formative interviews and gather information on what folks are doing. Assess what shared metrics can be put into place.	
GTZ Contracted Projects: Bill Wilson	Provide outreach and prevention modalities to MSM latinos 20-29 years old. Outreach to high-risk and targeted social spots. 2 year Project Contract	
GTZ Contracted Projects: LGBT Office of Affairs	Focus groups 4 year contract with County Design community and engagement strategies to address anti-stigma.	Raj will follow up with Maribel to get the Stigma workplan.
How can we accomplish goals of ending the HIV epidemic?	<p><u>Goals/Needs</u></p> <ul style="list-style-type: none"> *Juvenile Hall (Work with youth) *Homeless youth *Faith Community *Trans women of color *Community leaders - Ethnic *Business owners *Hard to reach populations - Ethnic communities, geographic (South County) *Culturally grounded strategies *Engage with pediatricians *Families - work with them and educating them on risks/resources *Health providers who serving low income/underinsured/uninsured *Health Plans <p><u>Strengths/Resources</u></p> <ul style="list-style-type: none"> *Universities and Colleges - research *SCU LGBT weekend *Diverse sites on campus (Wellness Center at SJSU) providing PrEP *Stanford Health Van - provide medical social services and health fairs *Bill Wilson clinic - PrEP <p><u>Who should be involved?</u></p> <ul style="list-style-type: none"> *DSS-Foster Youth Transition and social worker for LGBT; CSEC (Commercially Sexually Exploited Children) *Higher Education (Universities and Colleges) - students involved in prevention 	

	<p>*City of San Jose Representative (There is violence prevention project)</p> <p>*Behavior Health and Substance Abuse</p> <p>*Trans women of color</p> <p>*Health Plans - messaging about this to community</p> <p>*Schools</p> <p>*Facebook/Social Media: experience with messaging.</p> <p>*Arts groups/committees.</p> <p>*Elderly population (65 years and older in nursing homes/assisted living).</p> <p>*Planned Parenthood.</p> <p><u>Questions/Other</u></p> <p>*Have there been changes to sexual behaviors?</p> <p>*Train high school students to do outreach.</p> <p>*Office of Supportive Housing - come up with tool/message about PrEP, (needle exchange) for caseworkers to integrate in sessions with clients.</p> <p>*How can we scale or measure our messaging and its impact?</p>	
<p>Strategic Plan Draft Discussion</p>	<p>Vision: SCC without HIV/AIDS.</p> <p>-Helping people to live and thrive with HIV.</p> <p>-How can we integrate other sexual health across all identities?</p> <p>Mission: Getting To Zero Silicon Valley.</p> <p>-Would South County feel included in "Silicon Valley?"</p> <p>-Add multisector in addition to multi-dimensional</p> <p>-Include STD work as well.</p> <p>Goals: ? Move goal to 90%</p>	
<p>Mini-Grants--First Round</p>	<ul style="list-style-type: none"> ● Asian Americans for Community Involvement of Santa Clara County: Goal is to reduce stigma among Latino communities. Project: public messaging ad campaign. ● Billy DeFrank LGBTQ Community Center: Goal is to reduce stigma among gay, MSM, transgender folks, lesbians, and the leather/kinky community. 	

	<p>Project: Host Celebrating Sexuality workshops that include education about PrEP and prevention.</p> <ul style="list-style-type: none"> ● Colectivo Acción Latina de Ambiente (ALA): Goal is to promote PrEP use and reduce stigma for Latino gay men. Project: Telenovela web series to deliver message about PrEP as a prevention option and address the issue of stigma in Latino community. ● Community Health Partnership: Goal is to increase STD/HIV screening and testing among the Community Health Partnership network of clinics. Project: incorporation of HIV Quality Measures into CHP consortium Dashboard to make screening and testing more a more routine part of health care. ● Office of Community Health, Stanford University School of Medicine, Packard Children’s Hospital Adolescent Health: Goal is to prevent new infections and detecting HIV infection early. Project: Getting to a Tipping Point: Scaling Up Youth Services for Comprehensive STD/HIV Testing and PrEP through the Stanford Teen Health Van. ● Roots Community Health Center, South Bay: Goal is reduce infections and provide early detection for HIV among African descent adults. Project: to develop infrastructure for PrEP and PEP administration and universal comprehensive STD/HIV screening and testing in the Roots Community Health Center South Bay Clinic. 	
+ / Δ	<p>+ -- Efficient, On time, included discussion time, Facilitation</p> <p>Δ -- Have assignments for LT members, Time for Assignment review on Agenda, Include topic of Evaluation of Program</p>	
Closing and Next Steps	Leadership Meeting standing times each month: 2nd Fridays, 10a-12n, at The Health Trust Boardroom	Next meeting, May 12th at 10am to 12pm

Thanks to all of you for attending and making it a great meeting. Your participation is much appreciated.