

# GETTING TO ZERO

SILICON VALLEY  
SANTA CLARA COUNTY

Getting to Zero-Santa Clara County, Silicon Valley is a collaboration between the County of Santa Clara, The Health Trust and many community partners. The Getting to Zero Initiative aims to build a Santa Clara County (SCC) with “zero new HIV infections, zero deaths from HIV, and zero stigma related to HIV. The Collective Impact Framework will be used to inform this effort.

## Vision

The vision of Getting to Zero is Santa Clara County without new HIV/AIDS cases and optimal health for people living with HIV and the mission.

## Mission

The Getting to Zero initiative aims to build a Santa Clara County with “zero new HIV infections, zero deaths from HIV, and zero stigma related to HIV.

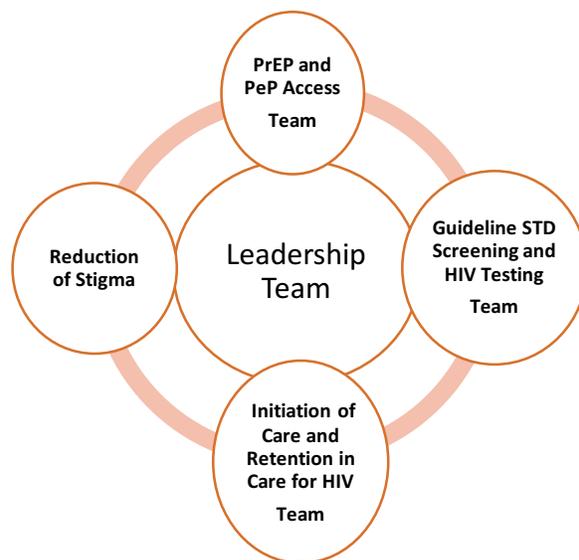
## Goals of Getting to Zero

Reduce new HIV infections, reduce HIV related deaths and reduce HIV stigma and health disparities in Santa Clara County.

## Governance Structure

The Getting to Zero (GTZ) initiative will carry through on the work that began in 2016 by the Santa Clara County Public Health Department Steering Committee which included the HIV Commission and The Health Trust. The GTZ Governance Structure will support the successful completion of the important work of the initiative: Getting to zero new infections, zero deaths related to HIV/AIDS, and zero stigma associated with HIV/AIDS. The GTZ initiative is a charge under the auspices of the Santa Clara County Public Health Department, with delegation of implementation awarded to The Health Trust.

## Structure





## **Strategic Plan**

The GTZ Strategic plan responds to the needs identified in the California Needs Assessment for HIV, and aligns with both the local comprehensive plan: Laying a foundation for Getting to Zero: California's Integrated HIV Surveillance, Prevention, and Care Plan and goals set forth by the National HIV/AIDS strategy (NHAS).

The following four priorities that will help Santa Clara County get to zero are: PrEP and PeP Implementation, Universal, comprehensive STD Screening and Targeted Testing, Initiation of Care and Retention in Care and Reduction of Stigma.

## **Teams**

**GTZ Leadership Team** will define the goals and strategic plan of the Initiative, oversee the activities of the committees, and report to the community and Board of Supervisors. The Leadership Team members will help to recruit and engage key players in the community to be involved in this effort. The leadership will forward request from teams on a quarterly / annual basis. The GTZ Leadership Team will meet on a monthly basis.

### **PrEP and PEP Access Team**

The expectation of the team is to use their knowledge and expertise to work collectively to develop a comprehensive work plan. The team will recruit and engage key players in the community to be involved in this effort. Team members will engage resources within their own organization to support the work plan. The team will identify resources, gaps and methods for acquiring them to leadership team. The team will then report the results of their activities to the leadership team. The team will provide a structure/plan for informing and educating medical providers in Santa Clara County about the provision of pre-exposure prophylaxis (PrEP) and post-exposure prophylaxis (PEP). The team will acknowledge stigma and integrate stigma reduction within their work. The PrEP Team will meet one time per month.

### **Guideline-based STD Screening and HIV Testing Team**

The expectation of the team is to use their knowledge and expertise to work collectively to develop a comprehensive work plan. The team will recruit and engage key players in the community to be involved in this effort. The team will be responsible for executing activities that will meet the objectives of the Getting to Zero Santa Clara County Strategic Plan and document its progress in meeting the metrics. . Team members will engage resources within their own organization to support the work plan. The team will identify resources, gaps and methods for acquiring them to leadership team. The team will then report the results of their activities to the leadership team. The team will acknowledge the presence of stigma in their activities and work toward reducing stigma. The team will meet one time per month.

**Initiation of Care and Retention in Care for HIV Team** The expectation of the team is to use their knowledge and expertise to work collectively to develop a comprehensive work plan. The team will recruit and engage key players in the community to be involved in this effort. The team will be

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responsible for executing activities that will meet the objectives of the Getting to Zero Santa Clara County Strategic Plan and document its progress in meeting the metrics. Team members will engage resources within their own organization to support the work plan. The team will identify resources, gaps and methods for acquiring them to leadership team. The team will acknowledge the presence of stigma in their activities and work toward reducing stigma. The team will meet monthly.

**Reduction of Stigma team** will develop and work towards completing activities outlined in team work plan to address strategy which will impact the priority. Team members will engage resources within their own organization to support the work plan. The team will identify resources, gaps and methods for acquiring them to leadership team. The team will then report the results of their activities to the leadership team. The team will meet monthly.

**Ad hoc committees:** Ad hoc committees may be assembled by the teams as needed to address and/or work on specific tasks, events, activities as defined by the action team.