GTZ Priority 4 – Stigma Reduction

National Goals:
1. Reduce new HIV infections.
2. Increase access to care and optimize health outcomes for people living with HIV.
3. Reduce HIV-related health disparities and health equities.
4. Achieve a more coordinated national response to the HIV epidemic.

Local Comp Plan Objectives:
1. Reduce the # of new HIV diagnoses in the San Jose TGA by at least 50%, to fewer than 80.
2. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300.

Local GTZ Objectives:
1. Reduce the # of new HIV diagnoses in Hispanic/Latino residents by 50% to ≤ 39 per year and 19-24 year olds by 50% to ≤ 12 per year.
2. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300.

Measures to be achieved by July 30, 2018:
1. Number of condoms distributed by location/organization
2. Number of toolkits developed and disseminated through community trainings
3. Increased confidence in handling stigmatizing behavior after telenovela intervention (among community members pre/post telenovela experience)
4. Number, type, and nature of HIV/stigma-reduction provider trainings conducted within Santa Clara County
5. Number and type of stigma-related outreach activities
6. Improved understanding of CHYA-compliant sex education curricula being used in Santa Clara County schools
7. Planning initiated to ensure clear and consistent messaging to providers regarding stigma and bias

*These outcome measures come from the LGTZ plan and the Evaluation Planning meeting

Main Activity L1: Learn what the Santa Clara County Office of Education (SCCOE) is doing to ensure San Jose TGA pupils in grades 7-12 (12-18 years old) receive comprehensive, medically accurate sexual health and HIV prevention education.

Targeted Populations: San Jose TGA youth.

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<tr>
<th>Year</th>
<th>Strategy</th>
<th>Key Action Steps</th>
<th>Responsible</th>
<th>Status</th>
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<tbody>
<tr>
<td>2</td>
<td>-Understand existing curricula being utilized/implemented and any parental/community pushback to make recommendations for inclusion of stigma-reduction content</td>
<td>(1) Identify SCCOE rep (2) Meet with SCCOE rep (3) Identify next steps for working with SCCOE to include HIV/AIDS and STD stigma-reduction information in curricula</td>
<td>Amy (1, 2, 3) SAT members (2, 3)</td>
<td>In progress</td>
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Measures:
-Obtained an understanding of curricula being used (yes/no)
-Identified potential next steps for partnership with SCCOE (yes/no)
-Add narrative if yes/no
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<td></td>
<td>-Empower those with HIV/AIDS with tools to handle stigma&lt;br&gt;-Begin planning process for CBPR with providers to identify key biases and determine best practices for reducing stigma within provider community</td>
<td>(1) Identify existing resources (SF GTZ) that may be applicable to SCC&lt;br&gt;(2) Research self-empowerment programs/T4T for persons with HIV/AIDS&lt;br&gt;(3) Examine existing CBPR with providers to inform SCC-specific work</td>
<td>Candelario (1)&lt;br&gt;Claire (2)&lt;br&gt;Vicky (2)&lt;br&gt;Soma (3)&lt;br&gt;SAT members (1, 2, 3)</td>
<td>Not started</td>
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<td>Measures: &lt;br&gt;-Yes/no, extent to which progress has been made&lt;br&gt;-Reviewed formative research that has been done (yes/no)&lt;br&gt;-Identified/identifying next steps and partners to support CBPR-informed messaging strategies</td>
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<td>Measures: &lt;br&gt;-Number of condoms distributed by organization</td>
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<td>2</td>
<td>-Engage with responsible parties to collect and track condom requests</td>
<td>(1) Contact PHD/Raj for distribution list&lt;br&gt;(2) Compile number of condoms requested from the state by provider/distributor location (ie: Planned Parenthood, BWC, etc)</td>
<td>Lorraine (1, 2)</td>
<td>In progress</td>
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<td>Measures: &lt;br&gt;-Number and type of events where GTZ presence was made with focus on stigma reduction</td>
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<td>2</td>
<td>-Empower those with HIV/AIDS with tools to handle stigma&lt;br&gt;-Facilitate and elevate existing HIV/STD prevention and treatment work being done by CBOs&lt;br&gt;-Sponsor and attend community events, outreach, and provider trainings</td>
<td>(1) Research self-empowerment programs/T4T for persons with HIV/AIDS&lt;br&gt;(2) Investigate what it would take to re-establish a speakers’ bureau&lt;br&gt;(3) Continue outreach activities&lt;br&gt;(4) Keep in contact with CBOs for potential partnership opportunities&lt;br&gt;(5) Document GTZ presence/stigma-reduction activities and trainings</td>
<td>Claire (1, 2)&lt;br&gt;Allison (3, 4, 5)&lt;br&gt;SAT members (3, 4)&lt;br&gt;Frank/Stanley (3, 5)&lt;br&gt;Lori (5)&lt;br&gt;Vicky (5)</td>
<td>In progress</td>
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Strategy L: Increase general HIV education and awareness and reduce stigma around HIV, sexual orientation and gender identity