**Meeting Summary & Highlights**

**Date & Time:** April 3, 2018 3:00 pm to 5:00 pm

**Attendees:**
- Dr. Sarah Lewis (Santa Clara County Public Health Department)
- Rodrigo Garcia (Santa Clara County Public Health Department)
- Adrian Campos (Bill Wilson Center)
- Chris Weiss (Stanford)
- Mitchell Gevelber (HHS)
- Jacqueline Newton (HHS)
- Lori Osorio (UCSF)
- David Contois (Better World Advertising)
- Ron Palmer (Gilead)
- Kori Reginato (Gilead)
- Candelario Franco (Health Trust)
- Revti Arora (Health Trust)

**Agenda:**
- Welcome/Introductions
- Action Items Update
- Work Plan Measures Update
- Better World Advertising (BWA) Media Strategy
- Report back from custody re-entry
- Update PrEP Navigator
- Next Meeting Date

**Key Takeaways/Highlights:**
- David PrEP Campaign update:
  - Launch April 30th. “Stigma is for…”

- Patty from the Public Health Dept. has met with selected providers to provide PrEP Academic Detailing. The visits were a success. She stated that most of the Providers she met with were receptive and open to both accepting patients and prescribing PrEP.
### Decisions Made
NA

### Successes to Share, including any progress on metrics:
NA

### Action Items:
- Patty will follow-up with GTZ and AETC on PrEP Detailing
- Patty, Lori and Candelario will meet and discuss next steps regarding PrEP Detailing
- Candelario will look into developing Press Release for new PrEP Campaign
- Candelario will follow-up with Sarah, David, Rodrigo and Ron regarding updated numbers for measures in the work-plan
- Ron will talk to Kory regarding the number of PrEP Prescriptions by SCC Residents
- Sarah will follow-up with Jennifer (VMC) regarding number of PrEP Prescriptions
- Candelario will check in with Jenna Peterson for the number for # of PrEP Prescriptions in Planned Parenthood clinics in SCC (Mountainview, Gilroy and 3 locations in San Jose)

### Proposed Agenda Items for next meeting:
- Welcome/Introductions
- Action Items Update
- Work Plan Measures Update
- Better World Advertising (BWA) Media Update
- Update regarding PrEP Prescriptions
- Update on PrEP Detailing
- Next Meeting Date

### Questions/Identified TA Needs:
- How do majority of PreP Patients pay for PrEP?