**PrEP/PeP Access Team Meeting**  
**Meeting Summary & Highlights**

**Date & Time:** 05.01.2018 3:00 pm-5:00pm  
**Attendees:**

**In Person:**
- Dr. Sarah Lewis (Public Health Department)  
- David Contois (Better World Advertising)  
- Ron Palmer (Gilead)  
- Candelario Franco (The Health Trust)  
- Revti Arora (The Health Trust)

**On Phone:**
- Kory Reginato (Gilead)  
- Mitch Gevelber (Valley Medical Center)

**Agenda:**
- Welcome/Introductions  
- Action Items Update  
- Work Plan Measures Update  
- Better World Advertising (BWA) Media Strategy  
- Update regarding PrEP Prescriptions  
- Update on PrEP Detailing  
- Next Meeting Date

**Key Takeaways/Highlights:**

- Ron Palmer from Gilead Reports back on challenges to increasing new prescriptions for PrEP (Reference handout provided by Ron: Increasing New Prescriptions for PrEP in Santa Clara County)

- New Ads for PrEP is Liberating Campaign launched
Decisions Made

- Team will review strategic plan and discuss year 3 and 4 workplan goals/objectives

Successes to Share, including any progress on metrics:

- Reviewed preliminary # of PrEP/PeP Prescriptions in the last six months which was 1400
- Surpassed goal on number of people on PleasePrEP

<table>
<thead>
<tr>
<th>Top 5 Identified Priority Measures</th>
<th>Lead Responsible</th>
<th>Baseline</th>
<th>Goal</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of providers listed on PleasePrEPme.org</td>
<td>Rodrigo</td>
<td>12</td>
<td>18 (incl 1 in south ct)</td>
<td>20</td>
</tr>
<tr>
<td>Number of impressions on media outreach campaigns</td>
<td>David</td>
<td>209562</td>
<td>Pending</td>
<td>39,000,000</td>
</tr>
<tr>
<td>Number of clients served by PrEP navigators</td>
<td>Rodrigo</td>
<td>130</td>
<td>220</td>
<td>212</td>
</tr>
<tr>
<td>Number of PrEP trainings conducted and providers trained</td>
<td>Lori</td>
<td>1</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>Number of PrEP prescriptions filled by SCC residents</td>
<td>Kory</td>
<td>117</td>
<td>500</td>
<td>117</td>
</tr>
</tbody>
</table>
**Action Items:**

- Ron will send Candelario information about upcoming Gilead presentations / dinners who will disseminate information to partners
- Dr. Sarah will email Himen regarding Lynx
- Dr. Sarah will forward VHC Data when she received it.
- Follow up that the data requested from Jenna is similar to what VHC collected, “Number of participants available for PrEP and PEP in the last 6 months”
- Candelario will send Needs, Gaps, Assets and Strengths google form for team members to complete
- Dr. Sarah will report or share any pertinent information in regards to PrEP from State ‘Getting to Zero’ event planned at Berkeley

**Proposed Agenda Items for next meeting:**

**NEXT MEETINGS:**

- 5/29
- 6/26

**AGENDA:**

- Welcome/introductions
- Actions items update
- Update Work Plan measures
- PrEP is Liberating Campaign (Better World Advertising)
- Review Needs, Gaps, Assets and Strengths and Discuss / Develop Work Plan for year 3 and 4

**Questions/Identified TA Needs:**

- In reference to sexual history survey provided by Gilead, ask Patty:
  1. Is she going to use the form?
  2. Can she use form to update what she already has?
  3. Or is there anything she needs from us?
- Should this team look at uptake and adherence apps?
- No TA need