

# Leadership Team Meeting

## Meeting Summary & Highlights

**Date & Time: 08.10.18      10:00 am to 11:00 am**

**Attendees:**

### **Agenda:**

- Welcome/Introductions
- Year 2 GTZ (JSI)
- Better World Advertising (Year 3 Campaign)
- Retreat Update
- Closing: Next Meeting Date: 14th Sept
- GTZ Retreat September 21, 2018  
8:30 am to 2:30 pm (Location-TBD)

### **Key Takeaways/Highlights:**

- Feedback is encouraged that will be integrated into JSI' Final Report.
- JSI gives presentation (Year 2):
  - Core elements of CI taking shape.
  - Increase in Social Marketing impressions and ¾ th in referrals regarding PrEP-PEP.
  - PrEP screening process has increased in clinics.
  - HIV Diagnosis has increased from 2016-2017, as a result of GTZ's activities for Health Promotion. More people are getting connected to care and stay virally suppressed.
  - We are getting better. More communication with the mini-grantees required, consistently and continuously, with the Backbone doing coordination.
  - More funding (2020) needs to be mobilized by being proactive and thinking forward.
- 'PrEP is For'- models will come to Pride and talk to people. They will also be on Facebook Live and talk to Rodrigo how to get on PrEP.
- David did a Canopy for PrEP Navigator. Shares PrEP is for condoms to show the Team.
- BWA plans to continue messaging of especially the U=U message amongst people and share materials that will help.
- It is important to encourage use of condoms amongst people besides use of PrEP. David will work on spreading this message.
- Retreat will help GTZ Team know what is not on any one's to-do list and work on it.

## Decisions Made

## Successes to Share, including any progress on metrics:

## Action Items:

- JSI will send Infographic out to the Team next weel with Presentation out to Candelario.
- BWA will wrap-up 'PrEP is For' and share report by end of Sept 2018.
- Candelario will send email to Team Facilitators to share their status in the Retreat where strategic plans will be updated.

## Proposed Agenda Items for next meeting:

- Next Meeting Date: 14th Sept
- GTZ Retreat: 46 Race St., San Jose
- September 21, 2018  
9:00 am to 2:00 pm

## Questions/Identified TA Needs:

- Dr. Sarah: Are we recognizing activities not discussed in GTZ meetings integral to what's being done. How do we message that? How does that fit into the evaluation of what we are accomplishing?