### Stigma Reduction Team Meeting

**Meeting Summary & Highlights**

**Date & Time:** July 16, 2018                  2:30 pm to 4:40 pm  

**Attendees:**  
- Amy Lanteigne (OLGBTQ)  
- Candelario Franco (Health Trust)  
- Asya Zaraysky (County Behavioral Health Services)  
- Stanley Gaeta (The LGBTQ Youth Space)  
- Claire Nartker (HIV Commission)  
- Revti Arora (Health Trust)

### Agenda:  

- Set Meeting Calendar for 2018-2019, for 3rd Thursday every month, 2:30 pm to 4:00 pm  
- Finalize and adopt Year 3 Work Plan

### Key Takeaways/Highlights:  

- It is ideal to have about 7 team members attend each meeting.  
- By the end of each quarter, it is important to have a good summary that includes the provision of a big impact.  
- GTZ’s campaign is planning to roll out successfully. PrEPisFor has planned to interview the general public to get input on results.  
- It has been observed that the aged gay people find it hard to live with HIV and look forward to something being done for this, that addresses Stigma, Treatment is Prevention, etc.  
- Candelario shares Leadership meeting Agenda with the GTZ Stigma Reduction Team and invites the members to attend and give their input.  
- It is a goal to develop final new RFP based on input recommendation from team  
- GTZ must have a calendar for various events that provide outreach, education and help the community.
A communication plan needs to be developed for anti-stigma messaging through various outlets in county fairs
Nursing education/training is essential so that they can communicate with the patients and can help reduce stigma

Decisions Made

Successes to Share, including any progress on metrics:
- Santa Clara County Public Health Department as a whole is seen to give larger outreach and hence, makes it possible to reach the target population. For example, the PrepisFor campaign is impacting people over a large geographical location through Pornhub, Grinder etc.
- The ideas that have been brought into action today, like the ads on VTA Buses in the county are definitely a good way to reach the target population.

Action Items:
- Set Calendar for 2018-2019 GTZ Stigma Reduction meetings from 2:30 pm-4:00 pm at the Health Trust Parkmoor Conference Room, San Jose.
- Will contact Team Members to connect them to the Team for each meeting.
- Develop 2018-2019 county-wide event calendar which we need representation at.
- Assign intern at the Office of LGBTQ Affairs for developing year 2018-2019 calendar for Stigma Reduction events.
- Asya will check information available to develop pamphlets to address stigma reduction
- Stanley and Asya will exchange resources related to ending stigma.

Proposed Agenda Items for next meeting:
- Set Meeting Calendar for 2018-2019
- Finalize and adopt Year 3 Work Plan
### Questions/Identified TA Needs:

- 2 years are left for GTZ. Will it be enough to sunset any linked campaign online?