GTZ Action Team: PrEP/PeP Access Team
Meeting Summary & Highlights

Date & Time: 06.26.18  3:00 pm – 5:00 pm
Attendees:

- Dr. Sarah Lewis (SCCPHD)
- Candelario Franco (Health Trust)
- Rodrigo Garcia (SCCPHD)
- Ron Palmer (Gilead)
- Pablo Galindo (Gilead)
- David Contois (BWA)
- Revti Arora (Health Trust Intern)
- Mitch Gevelber (Santa Clara Valley Medical Center)

Agenda:

- Welcome/Introductions
- PrEP is Liberating Update
- Review and Update Work Plan
- Year 2 Reporting (Due July 2, 2018)
- Review Standing Calendar for Year 3 (2018-2019)

Key Takeaways/Highlights:

- Pharmacy Tickler Program Survey results from Linkage to Care/Retention to Care shared.
- PrEPAP

Decisions Made

Team is open to “Treatment as Prevention” for Year 3 marketing campaign.
**Successes to Share, including any progress on metrics:**

- PrEP is liberating campaign yielding good media impressions results since start of new PrEP is For ads started April 30th.

**Action Items:**

- Rodrigo will reach out to Nurex founder to collaborate with GTZ for amplification of PrEP use.
- Candelario will update workplan.
- Candelario will send the survey results of Pharmacy Tickler Survey from Linkage to Care/Retention in Care team.
- Sarah will reach out to Planned Parenthood regarding **ADAP**.
- Sarah will inquire with state as to who can become PrePAP enrolers.
- Candelario will send the survey results to all for PrEP refill being automatic, and if the pharmacies contact the people for PrEP refill.
- Request from Pablo Galindo update on “user journey” research he is conducting.

**Proposed Agenda Items for next meeting:**

- Report on Action Items
- Review Work Plan Year/ Set new goals for measures

**Questions/Identified TA Needs:**

- Are more PrEP campaigns needed for Year 3?
- What would be the best way to sunset the PreP is liberating campaign if need be?
- Can we develop a campaign that addresses, prevention, treatment and stigma?