

GTZ Priority 4 – Stigma Reduction

Strategy L: Increase general HIV education and awareness and reduce stigma around HIV, sexual orientation and gender identity

National Goals:				
<ol style="list-style-type: none"> 1. Reduce new HIV infections. 2. Increase access to care and optimize health outcomes for people living with HIV. 3. Reduce HIV-related health disparities and health equities. 4. Achieve a more coordinated national response to the HIV epidemic. 				
California Integrated/Local Comp Plan Objectives:				
<ol style="list-style-type: none"> 1. Reduce the # of new HIV diagnoses in the San Jose TGA by at least 50%, to fewer than 80. 2. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300. 				
Local GTZ Objectives:				
<ol style="list-style-type: none"> 1. Reduce the # of new HIV diagnoses in Hispanic/Latino residents by 50% to ≤ 39 per year and 19-24 year olds by 50% to ≤ 12 per year. 2. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300. 				
Measures to be achieved by July 30, 2019:				
<ol style="list-style-type: none"> 1. Number of condoms distributed by location/organization 2. Number, type, and nature of HIV/stigma-reduction provider trainings conducted within Santa Clara County 3. Number and type of stigma-related outreach activities (facilitate public displays) 4. Improved understanding of CHYA-compliant sex education curricula being used in Santa Clara County schools 5. Planning initiated to ensure clear and consistent messaging to providers regarding stigma and bias 				
<i>*These outcome measures come from the LGTZ plan and the Evaluation Planning meeting</i>				
Main Activity L1: Provide consultancy and technical assistance to mini grant recipients regarding stigma reduction				
Targeted Populations: San Jose TGA youth.				
Year 3-4	Strategy -Ensure that RFP specifically mentions stigma as a priority that all grantees should plan to address -Meet with all grantees to discuss stigma-reduction components of their work	Key Action Steps -Discuss RFP and review applications with The Health Trust -Connect with all mini grant recipients & set up ongoing consultancy	Responsible All	Status in progress, ongoing
Main Activity L2: Work with service providers to develop clear and consistent messaging to decrease bias and stigma around HIV/STDs.				
Targeted Populations: HIV service providers, key populations at highest risk for HIV in San Jose TGA, and the general public				
Year	Strategy	Key Action Steps	Responsible	Status

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3-4	-Begin planning process for CBPR with providers to identify key biases and determine best practices for reducing stigma within provider community -Understanding the nature of stigma and identifying ways to reduce stigma among service providers.	Utilize CBPR to explore stigma among service providers and develop and action plan for year four. Specifically focusing on reducing barriers/stigma/bias among providers in Santa Clara County.	Soma SAT members	in progress, ongoing
Main Activity L3: Continue widespread condom promotion and distribution.				
Targeted Populations: San Jose TGA members at risk of HIV through sexual transmission.				
Year	Strategy	Key Action Steps	Responsible	Status
3-4	-Engage with responsible parties to collect and track condom requests	Request data, compile report, send to JSI	Candelario/Raj	Quarterly reporting; 2nd week of October
Main Activity L4: Continue community engagement in stigma reduction through education, events, and outreach.				
Targeted Populations: Community advocates, HIV service providers, key populations at highest risk for HIV/STDs in San Jose TGA, and the general public				
Year	Strategy	Key Action Steps	Responsible	Status
3-4	-Facilitate and elevate existing HIV/STD prevention and treatment work being done by CBOs -Sponsor and attend community events, outreach, and provider trainings	Create shared calendar of HIV/STD/LGBTQ-related events Ensure GTZ presence at community events	Calendar: OLGBTQ/Amy Tabling/outreach: ALL	in progress, ongoing

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Measure	Person Responsible	Baseline	Goal	Status
1. Number of condoms distributed by location/organization	Candelario/Raj			2nd week of October, 2018
2. Number, type, and nature of HIV/stigma-reduction outreach/tabling activities in Santa Clara County	Amy			quarterly
3. Planning initiated to ensure clear and consistent messaging to providers regarding stigma and bias	Soma		yes/no	TBD
4. Number of providers interviewed for CBPR stigma-reduction project	Soma			TBD
5. Other goals TBD, based on consultancies with mini grant recipients (ie: surveys assessing stigma reduction, number of people reached by specific services, etc)	TBD			quarterly

Notes:

Recovery Cafe, SJSU, Youth, LGBTQ Wellness, Billy DeFrank, Watergarden , Social Services Diversity Day

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