

National Goals:			
1. Reduce new HIV infections.			
3. Reduce HIV-related disparities and health inequities.			
California Integrated/Local Comp Plan Objectives:			
2. Reduce the # of new HIV diagnoses in the San Jose TGA by at least 50%, to fewer than 80.			
3. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300.			
Local GTZ Objectives:			
2. Reduce the # of new HIV diagnoses in Hispanic/Latino residents by 50% to ≤ 39 per year and 19-24 year olds by 50% to ≤ 12 per year.			
3. Increase the number of San Jose TGA residents at high risk for HIV infection who are on PrEP to 2,300.			
Process and Outcome Measures to be achieved by June 30, 2018	Y2baseline	Goal 18**	End of year 2
1. Number of PrEP providers on PleasePrEPMe.org website.*	12		21
2. Number of providers prescribing PrEP.			
3. Number for PrEP prescriptions filled by MediCal clients.			
4. Number of PrEP prescriptions filled by clients in Santa Clara County (excluding Kaiser and 340b pharmacies)	117	500	700
5. Percentage of MSM and transgender persons reporting PrEP use on CHIS.			
6. Number, type, attendance, and content of meetings including outreach activities conducted.*			
7. Number and details of provider protocols, tools, detailing kits, and other educational materials developed.			
8. Number of impressions on media outreach efforts (website, campaigns, banner ads).*	209562	-	209562
9. Number of PrEP trainings conducted and providers trained.*	1	5	6
10. Number of clients receiving support through ADAP for PrEP medication assistance.	0	0	10
11. Number of social marketing campaigns.	1	2	1
12. Percentage of key populations aware of PrEP in SCC			
13. Percentage of MSM and transgender persons aware of PrEP on CHIS			
14. Establish additional PrEP navigation resources by adding new County-wide PrEP navigator.*			
15. Number of clients served through the PrEP navigation system.*	130	220	130
16. Identify organizations open to training an internal staff member in PrEP navigation.*	0	8	6
17. Train internal PrEP navigators (such as SW, pharmacy, financial counselors) who can provide payment and adherence support once client linked to PrEP.*	0	6	0.5
18. Identify PrEP champion internal to clinical organizations to support providers and non-provider staff.*	0	5	0
19. Number of County school districts with legally-compliant comprehensive sexuality education curriculum in place.		32	
20. Level of confidence around where to go for PrEP/PEP			
21. Number of patients in need of financial assistance to pay for PrEP			
22. PEP trainings for EDs/Urgent care staff.			
26. Provider comfort level with taking sexual history.			
27. County school districts teaching CHYA-compliant sexuality education that includes PrEP and PEP.			
* Priority Measure **At least one at each clinical institution and in each area of the County.			

GTZ Priority 1 - PrEP and PEP Access

Strategy A: Improve PrEP and PEP Utilization

Main Activity A1: Expand PrEP And PEP access throughout SCC.
Targeted Populations: Medical providers and community organizations that serve key populations and individuals at high risk for HIV infection.

Year	Strategy	Key Action Steps (HOW)	Responsible	Status (complete/in progress/challenge)
1-4	A	Assess current activity in clinical settings around PrEP & PEP implementation	PHD, PrEP Navigator	Baseline assessment complete and using PleasePrepMe.org as proxy monitor and survey findings from PrEP Academic Detailing project.
1	A & B	Establish a model and systems for PrEP and PEP implementation within SCVHHS.	VMC leadership, PHD	PEP and PrEP available for all clients seen in Lenzen STI Clinic, Pharmacist delivered PEP and PrEP available 1 day/week. Trainings provided to all VHC primary care providers. PEP and PrEP order sets available in electronic health record.
1-4	A	Develop policies, procedures, and templates that can be tailored to support PrEP and PEP implementation in clinical settings.	PHD, PrEP navigator	Provider toolkit and supporting materials compiled.
1-4	A	Disseminate policies, procedures, templates through GTZ website	All (Kory and Candelario, leads)	Materials uploaded to gettingtozeroscc.org in January 2018.
3-4	O	Assess and promote access to PrEP and PrEP navigators at FQHCs.	Lori Osorio	PrEP/PEP training provided at Foothill clinics. In contact with Gardner re PrEP/PEP training.
3-4		Offer support and technical assistance to Stanford with proposal to expand provider education and telemedicine for PrEP initiation and follow up.	PHD, Chriss Weiss	Grant application submitted by Stanford peds team Dr. Weiss and Dr. Ammerman, pending award consideration.
3-4		Utilize mini-grant augmentation from THT to create pilot FQHC site as center of excellence in PrEP/PEP/screening.	Lori, Sarah, Maria	Funding allocated by THT board. Prelim calls with FQHCs scheduled for September. Scope of work drafted and under review.

Main Activity A2: Educate medical providers about PrEP and PEP.
Targeted Populations: Primary care providers who serve patients at high risk for HIV infection and emergency dept. hospital staff who serve patients who may be candidates for PEP.

Year	Strategy	Key Action Steps	Responsible	Status
1-4	A2	Educate providers and other staff in clinical settings about PrEP & PEP; provide tools to support consistent implementation	SCCPHD, PrEP Navigation Specialist, PAETC	Trainings provided at VMC Amb care, Downtown Clinic, Moorpark, VHC Primary Care, One Medical, Roots Clinic, and via PH detailing program. PEP training to be scheduled for VMC ED providers. PrEP/PEP training to be scheduled at Gardner clinic.
2-4		Develop and implement public health detailing program	PAETC, PHD HES	Pilot completed February 2018 now with detailing ongoing.

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Strategy A: Improve PrEP and PEP Utilization

3		Develop materials to support PrEP/PEP detailing and social marketing programs for providers.	BWA	New one-time funding from State General Fund allocated September 2018. Contract amendment with BWA under development.
3-4		Educate retail pharmacists about PEP, PrEP, REMS, and payment support options.	Kory and Ron	Kory connected with Walgreens and CVS Minute Clinics to plan for training events.

Main Activity A3: Increase the availability of PrEP for key populations at free or low cost.
Targeted Populations: Clinics & organizations that serve low-income, key populations, including people of color and MSM and people insured through the ACA or other systems who have extremely high co-pays for PrEP.

Year	Strategy	Key Action Steps	Responsible	Status
1	E	Provide navigation services to help patients access PrEP and to support providers/counselors with access issues.	SCCPHD, PrEP Nav. Specialist	130 clients served, all by PHD PrEP navigator. Additional work to expand nav access as below.
1	H	Investigate the need, associated costs and strategies for providing PrEP to individuals who are uninsured.	SCCPHD, PrEP Nav. Specialist	
3-4	O	Develop and grow system of PrEP navigators internal and external to health systems and PrEP “champions” within health systems.	PHD, PrEP navigator, HES, PAETC	1 County PrEP navigator, 1 partial navigator at BWC; potential internal navigators identified at Roots, BWC, Downtown, VHHP. AACI prevention contract under revision to include PrEP navigation.
3-4		Develop strategy for enhancing access to Nurex and Plush Care	All	
3-4		Increase PrEP AP access through enrollment and provider network	Health Educator Team	1 trained enroller at Kaiser and 1 at Health Trust; Kaiser is only PreP AP provider at present. PPM now plans to participate and is working with OA to become enrollment and provider location. PHD applying to become enrollment location.

Main Activity A4: Promote PrEP and educate about PrEP in key populations with low uptake.
Targeted Populations: Gay men, PWID, people with known HIV-positive partners, non-gay identified MSM, transgender women and MSM, Black/African American and Hispanic/Latino.

Year	Strategy	Key Action Steps	Responsible	Status
1-2	A / L	Educate the general public about PrEP through social marketing and outreach.	PHD, Better World Advertising, BWC	Second round of PrEP campaign rolled out (PrEP is for...) with PrePisliberating.org/preptelibera.org updated.
1	L	Increase access to sex ed that includes PrEP and PEP	Sonia Gutierrez	Presentation to GTZ leadership committee 1/13/18. CHYA promotion contracts with Health Connected, Cardea/BACHE, and PPM in place 6/2018.
3-4		Sustain promotion of PrEP awareness through existing and/or new marketing material	ALL	

GTZ Priority 1 - PrEP and PEP Access

Strategy A: Improve PrEP and PEP Utilization

3-4		Develop strategy for use and marketing of community PrEP forums using Gilead Community Outreach resources.	PHD, All, Keith Waltrip of Gilead	Presentation by Keith to AT 9/4/18 about structure of community forum and option for food/location to be paid for. Would need PHD/GTZ support for advertising and recruitment of participants.
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Main Activity A5: Improve services that support linkage and retention in PrEP.

Targeted Populations: Those who have been shown to have low uptake of PrEP/challenges with PrEP-related services/adherence to PrEP, young MSM, PWID, non-gay identified MSM and transgender women who have sex with men, Black/African American and Hispanics/Latinos at risk for HIV.

Year	Strategy	Key Action Steps	Responsible	Status
2-3-4	O	Develop and maintain list of PrEP champions at major clinical sites.	PrEP navigator, PAETC	
2-3-4	O	Develop and grow system of PrEP navigators internal and external to health systems and PrEP “champions” within health systems	PHD, PrEP navigator, HES, PAETC	1 County PrEP navigator, 1 partial navigator at BWC; potential internal navigators identified at Roots, BWC, Downtown, VHHP
2-3-4	O	Develop and promote PrEP navigators network with recurrent meetings, support systems, and referral networks.		
2-3-4		Collaborate with Linkage & retention action team on pharmacy tickler system for PrEP adherence support	PrEP navigator, Candelario	Received survey report from Linkage & Retention team and awaiting discussion of next steps.

End of Year 2: Summary

Top 5 Identified Priority Measures	Lead Responsible	Baseline	Goal	Status
1. Number of providers listed on PleasePrEPMe.org	Rodrigo	12	18 (incl 1 in south cnty)	21
2. Number of impressions on media outreach campaigns	David	209562		39,000,000
3. Number of clients served by PrEP navigators	Rodrigo	130	220	212
4. Number of PrEP trainings conducted and providers trained.	Lori	1	5	7 trainings and 61 providers trained
5. Number of PrEP prescriptions filled in VMC system.	Jennifer Yoon	700	1500	700

GTZ Year 3

GTZ Priority 1 - PrEP and PEP Access

Strategy A: Improve PrEP and PEP Utilization

Top 5 Identified Priority Measures	Lead Responsible	Baseline	Goal	Status
1. Number of providers listed on PleasePrEPMe.org with unique locations within the County of Santa Clara.		21	42	
2. Number of impressions on FY3 media outreach campaigns.		39,000,000	(follow up w/David)	
3. Number of clients served by PrEP navigators since development of PrEP navigation program.		212	356 Cumulative PrEP Clients (100 new patients from July 2018-June 2019)	
4. Number of PrEP trainings conducted and providers trained from July 1, 2018 to June 30, 2019.		7 trainings and 61 providers trained	(follow up w/Lori)	
5. Number of PrEP prescriptions filled in VMC system in most recent 2 quarters.		700	1500	